



**Unión de
Exportadores
del Uruguay**



Institutional presentation



About us

**We are a private, nonprofit,
business organization,
specialized in exports**

Values

**Ethics – Commitment –
Transparency – Perseverance**

Action guide

**Knowledge – Innovation –
Measurement and information –
Efficiency - Dinamism**



Mission & Visión



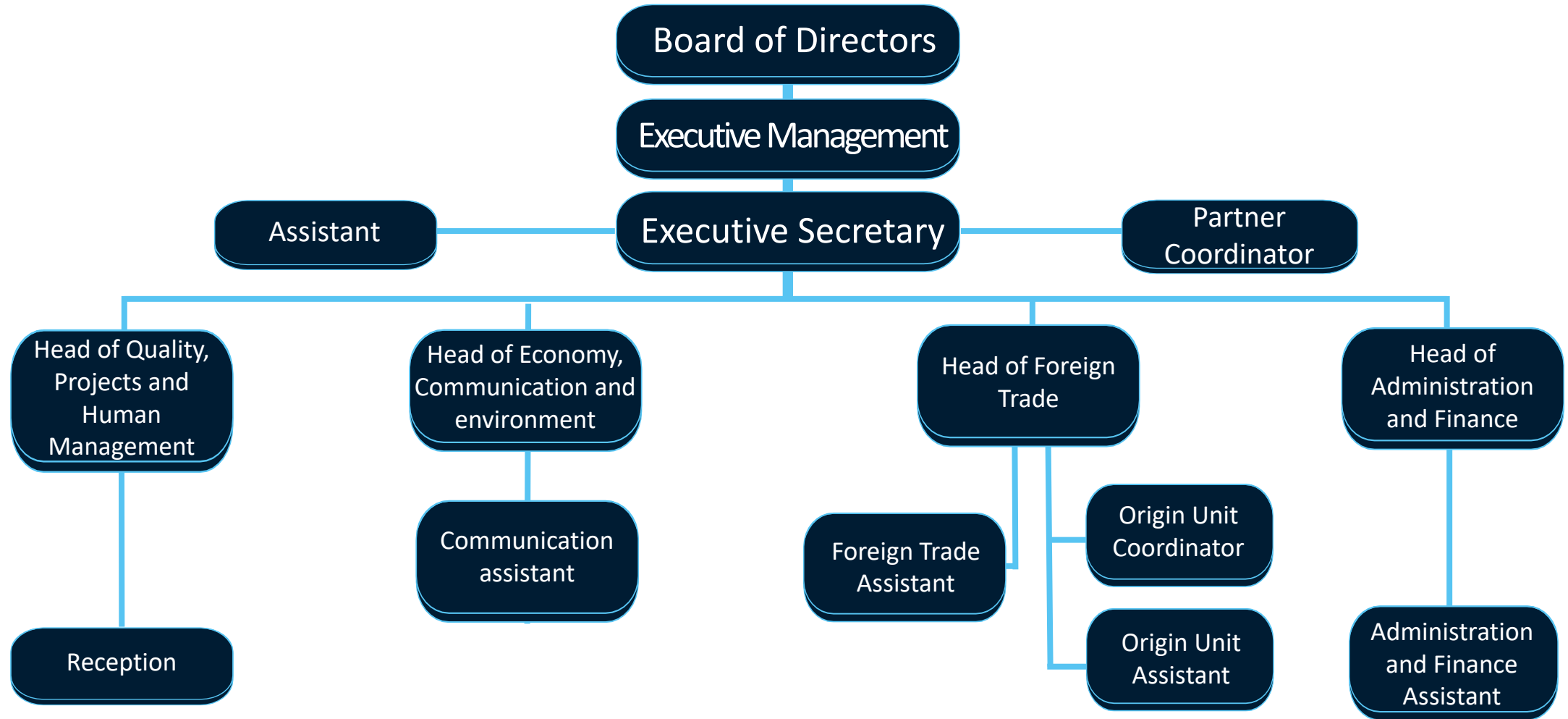
Lead the exporting community, maintaining ourselves as a reference point for the different interest groups.



We promote the development and competitiveness of the export sector.
We defend exporters interest, working with the government and other public and private institutions related to international commerce, contributing with the country's economic growth



Organization chart





Ms. Andrea Roth
Mr. Álvaro Molinari
Mr. Ruben Azar
Ms. Carmen Porteiro
Mr. Facundo Márquez
Mr. Carlos Scherschener
Mr. Alberto Brause
Mr. Álvaro Queijo
Mr. Diego Nicola
Mr. Álvaro Castagna
Mr. Álvaro Iglesias
Mr. Javier Solari
Mr. Daniel Belerati
Mr. Jorge Villardino
Mr. Francisco Eula Ferreira
Ms. Tania Thomsen
Mr. Lucas Rodríguez
Mr. Julio César Lestido
Mr. Washington Durán
Ms. Grisel Moizo
Mr. Roberto Mailhos
Mr. Jorge A. Erro
Ms. Teresa Aishemberg

Pharmaceutical industry

Forest

Logistics

Agro-industry and renewable energy

Caviar

Pharmaceutical industry

Plastic

Plastic

Cereals

Leather

Meat

Forest

Meat

Pharmaceutical industry

ADAU

Construction

Industries & health services



Lines of action

Lobbying

Institutional
Representation

Exports
consciousness

Aliances and
networks

Promotion

Management of
commerce
difficulties

Competitiveness
policy propossals

Exports supply
diffussion

Development

Academic
Program

Innovation
Program

Environmental
Program

200 years



How do we help exporters?

We provide information about:



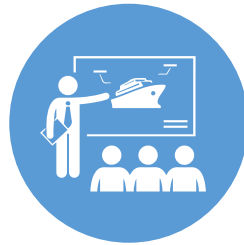
**International
agreements**



**Exports
statistics**



**Exports
proceedings**



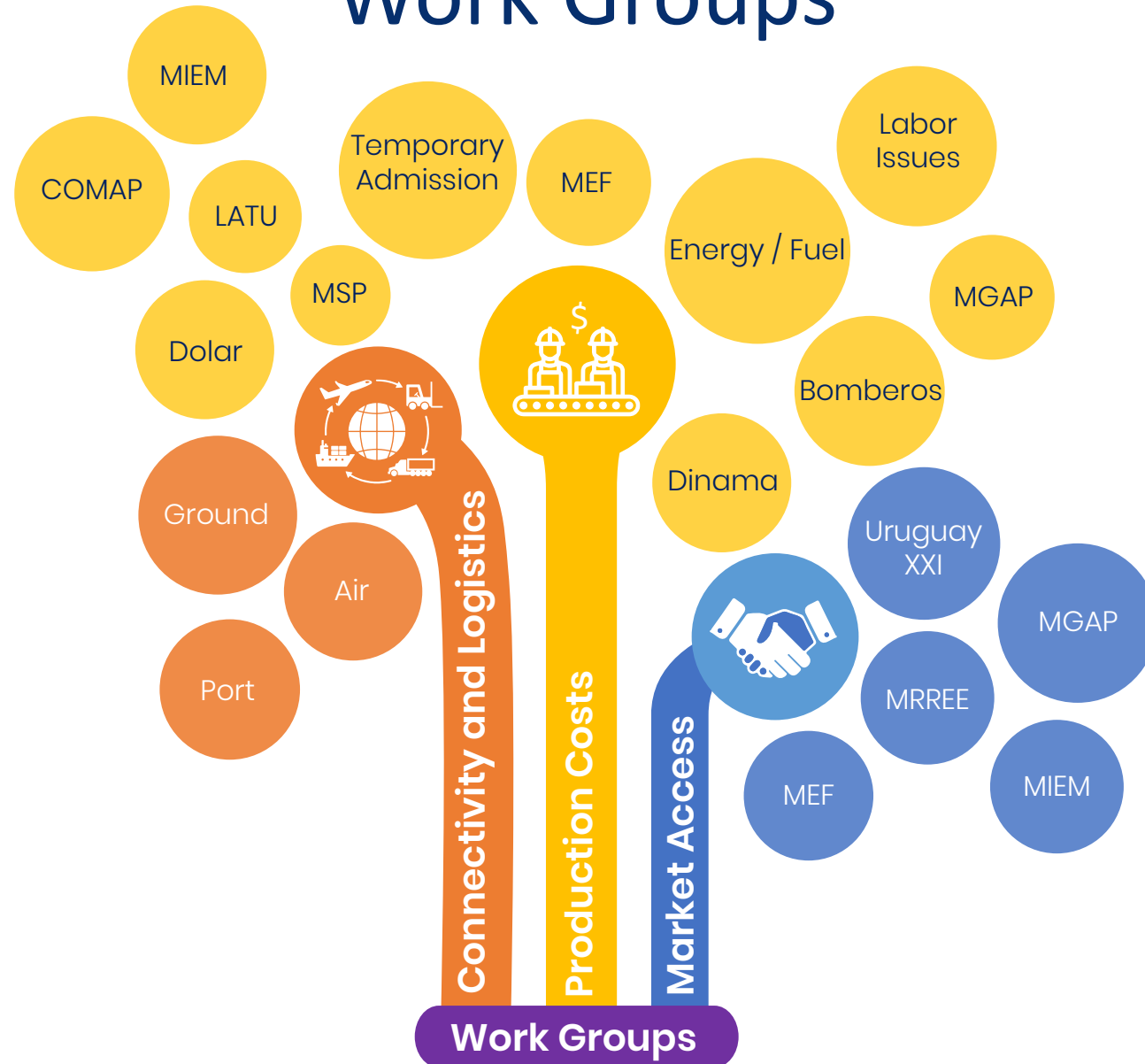
**Workshops and permanent
sector representation with
national and local authorities**



**Overseas
contacts**

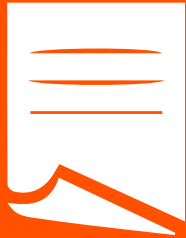


Work Groups





Academic Program



The programme's objective is to develop and apply knowledge through universities and companies, contributing to bring the academia closer to business reality and to bring companies closer to knowledge created and accumulated in our tertiary education centers.

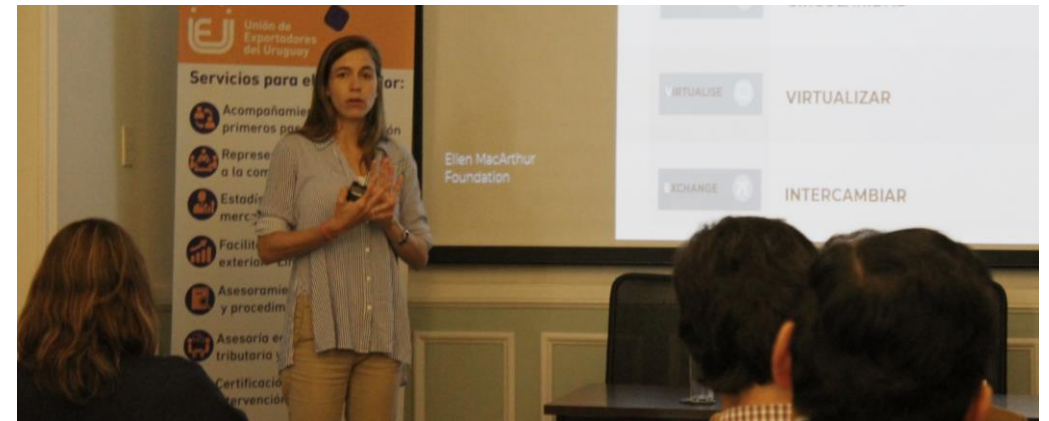




Environmental Program



The objective is raising awareness, providing information and supporting companies to take better care of the environment, with cleaner production, higher energetic efficiency, recycling and waste management, among others





Innovation Program



Unión de
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INNOVAR PARA
EXPORTAR

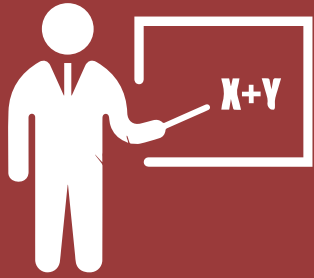


- Encourage organizational level the innovative spirit.
- Guide the process of transforming ideas into business growth.





Uruguay 200 years of exports Program



Its objective is to raise awareness in the population in general, and specifically in Secondary School students, about the relevance of exports and how they are supported by other areas such as services, banking, logistics, research and innovation, which contribute to the country's economy's growth and development.





How do we communicate?



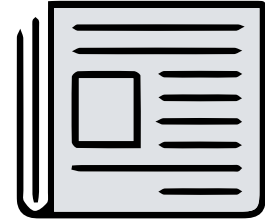
Newsletters, alerts
and communications



Publishing



Web Page



Relation with
the press

Our Social Networks



www.uniondeexportadores.com



@Uniondeexport

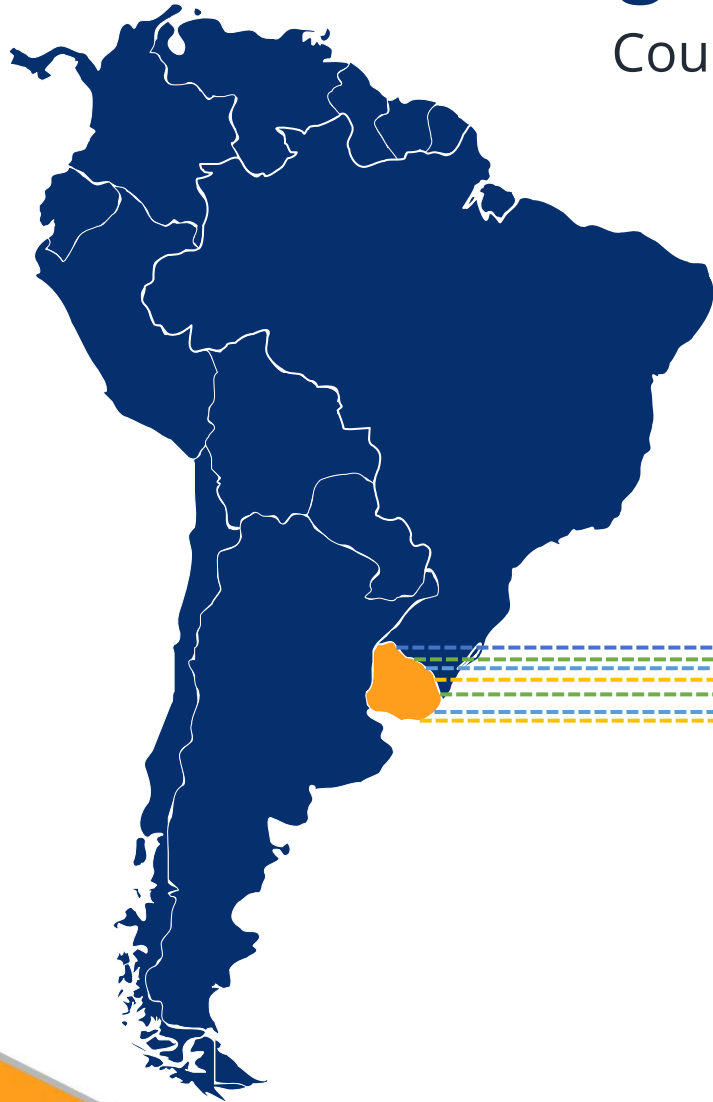


+598 99 666 969



Uruguay, a reliable country

Country Ranking in South America



- 1** **Democracy Index**
Economist Intelligence Unit, 2017
- 1** **Corruption Perceptions Index**
Transparency International, 2017
- 1** **Prosperity Index**
Legatum Institute, 2017
- 1** **Inclusive Growth and Development Index**
WEF, 2017
- 1** **State of Law Index**
World Justice Project, 2017
- 1** **Quality of Life Index**
Mercer, 2017
- 2** **Press Freedom Index**
Reporters Without Borders, 2017



Priority matters:



Competitiveness: Reduce costs measured in dollars with competitive exchange rate

Market Access: Sign more free trade agreements and avoid commercial restrictions with commercial partners

Infrastructure: Improve infrastructure (roads, ports and railways)

Environment: Care about the environment, certifications and clean production

Exports National Strategy: Continue with its design and its implementation

Education: Better education at secondary and tertiary levels, adequate for the exports needs



Thank you!



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